



RNS Number : 7754L
S4 Capital PLC
31 December 2018

S⁴Capital plc
("S⁴ Capital" or the "Company")
Pre-Close Period Trading Update
Strong growth continues as anticipated into Q4

S⁴Capital plc (SFOR.L), the new age/new era digital advertising and marketing services company, is pleased to report continued trading progress in line with expectations year-to-date to the end of November. Euro reportable revenues were up almost 46%, gross profit up almost 40% and operating EBITDA at the MediaMonks level up almost 118%. Like-for-like revenues were up over 51%, with gross profit up over 44%. Operating EBITDA at the MediaMonks level was up over 111%. Prestigious digital content assignments from two major global package goods companies were secured just before Christmas, which will impact next year, and indicate the increasing market relevance of S⁴ Capital's "faster, better, cheaper" digital offer in an always-on environment.

The merger with MightyHive was completed on Christmas Eve and three-year plans and budgets for next year are already in preparation, indicating continued strong organic growth.

The Company will report results for the twelve months ending 31 December 2018 in early March 2019.

Sir Martin Sorrell, Executive Chairman of S⁴Capital plc said:

"Momentum continues at MediaMonks and now at MightyHive, and we are already making progress in bringing MediaMonks and MightyHive together to provide a differentiated digital content, data and programmatic offer for clients and investors. We look forward to updating the market in early March 2019."

Enquiries to:

S⁴Capital plc

+44 (0)20 3793
0003

Sir Martin Sorrell (Executive Chairman)

Powerscourt (PR Advisor)

+44 (0)20 3328
9386

Elly Williamson/ John Elliott

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@lseg.com or visit www.rns.com.

END

TSTBLLXVLFXFBX